



**Family-Friendly**  
**Advertisement Application Information:**

MacDudley's Midsummer Fest™  
Bringing awareness to disabilities.  
10:00 am-6:00 pm **Rain or shine**  
3664 S. 9th Street Kalamazoo MI 49009  
Period of event 1300-1901



**KEEP A SIGNED COPY OF THIS APPLICATION FOR YOUR OWN RECORDS AND SEND IN AN ORIGINAL COPY.**

Thank you for your interest in our organization.

If filling this out on mobile, download the document onto your device.

<http://www.macdudleydragonentertainment.com/macdudleysmidsummerfestmddg.llc@gmail.com>

**Dragon Smorgasbord \$1500 (includes logo on social media through December)**

- **Full sponsorship of an entertainer**
- Logo and name included on social media<sup>1</sup>
- Company banner beside the stage. Vertical banner, Size 2 ½' x 5'. Additional round shield banner, 2' in diameter placed at event owner's discretion. Deadline for banner is May 21<sup>st</sup>, 2024.<sup>4</sup>  
Optional: Company provided banner for display at gate<sup>5</sup>
- Commemorative bench. 4-foot bench with Company's name of choice, wood burned into it. Bench will be property of MacDudley Dragon Entertainment LLC™. Must have order in by April 15<sup>th</sup>, 2024. Bench may be left with event owner to be displayed at events throughout the year, and then returned to advertiser, or returned to advertiser after event. Please specify on order form.
- 4 weekend event passes
- 1 Coupon in free event program (send in .jpeg format)

**Mermaid \$950 (includes logo on social media through December)**

- **Half (1/2) sponsorship of an entertainer**
- Logo and name included on social media<sup>1</sup>
- 1/2-page ad in program<sup>3</sup>
- Custom Company banner beside the stage. Vertical banner, Size 2 ½' x 5' Deadline for banner is May 21<sup>st</sup>, 2024.<sup>4</sup>
- Commemorative bench. 4-foot bench with Company's name of choice, wood burned into it. Bench will be property of MacDudley Dragon Entertainment LLC™. Must have order in by April 15<sup>th</sup>, 2024. Bench may be taken with you after the event.
- 2 weekend event passes
- 1 Coupon in free event program (send in .jpeg format)
- 2 MacDudley Dragon Entertainment T-shirts and 2 steins

**Captain \$650 (includes logo on social media through December)**

- **A third (1/3) sponsorship of an entertainer**
- Logo and name included on social media<sup>1</sup>
- 1/2-page ad in program<sup>3</sup>
- Custom Company banner beside the stage. Round shield banner, 2' in diameter placed at event Owner's discretion. Deadline for banner is May 21<sup>st</sup>, 2024.<sup>4</sup>
- Commemorative bench. 4-foot bench with Company's name of choice, wood burned into it. Bench will be property of MacDudley Dragon Entertainment LLC™. Must have order in by April 15<sup>th</sup>, 2024. Bench may be taken with you after the event.
- 2 weekend event passes
- 1 Coupon in free event program (send in .jpeg format)

**Fairy Wall \$250**

- **A quarter (1/4) sponsorship of an entertainer**
- Logo and name included on social media<sup>1</sup>
- 1/2-page ad in program<sup>3</sup>
- Commemorative one (1) Fence Panel 4' x 8'. The first thing a patron sees upon entering and the last thing they see upon exiting the event. Company's name of choice, wood burned into it. Must have order in by April 15<sup>th</sup>, 2024. Deadline for banner is May 21<sup>st</sup>, 2024.<sup>4</sup>
- Commemorative bench. 4-foot bench with Company's name of choice, wood burned into it. Bench will be property of MacDudley Dragon Entertainment LLC™. Must have order in by April 15<sup>th</sup>, 2024. Bench may be taken with you after the event.
- 2 weekend event passes

**First Mate \$100**

- Logo and name included media<sup>1</sup>
- Company's name listed in program
- 1 weekend pass

**Cabin Person \$50**

- Logo and name included media<sup>1</sup>

Place a check by your level:

- \$1500 Dragon Smorgasbord
  - I will take my bench
  - Deliver my bench after faire season
- \$950 Mermaid
- \$650 Captain
- \$250 Fairy Wall
- \$100 First Mate
- \$50 Cabin Person

**Footnotes:**

- <sup>1</sup> - Company name on social media remains up post event.
- <sup>2</sup> - Advertisement size full (4.5" x 7.5"), 1/2 (4.5" x 3.75"), 1/4 (2.25" x 3.75") may vary.
- <sup>3</sup> - A free event program given to all attendees.
- <sup>4</sup> - Company logo, hand painted canvas banner, by our resident artist. You and our resident artist will work closely together to create a one-of-a-kind banner for your company. Painted banners will become the property of the Company and all rights to the art on the banner will be released to the Company post event. Deadline for banners is May 21, 2024.
- <sup>5</sup> - The company provides a banner. Banner returned at the end of the event.

**Volunteer Opportunities are also available.**

[Volunteer application](#)

**Company:** \_\_\_\_\_

**Company Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Apt/Suite:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** (xxx)xxx-xxxx \_\_\_\_\_ **Email:** \_\_\_\_\_

Make Check payable to:  
 MacDudley Dragon Entertainment LLC™  
 Mail Application & Checks to:  
 Allen J. & Bridget A. Ackley  
 PO Box 1971  
 Portage, MI 49081  
 (269) 359-8388

Established in 2004, MacDudley Dragon Entertainment LLC™ operates a series of interactive games and activities known as MacDudley Dragon Games™. Owners, Bridget and Allen use the Age of Renaissance Piracy as well as rebirth as the backdrop for educating individuals and their families about physical disabilities and the everyday challenges associated with them. They personally identify with the disabilities that can be seen on their website at [www.macdudleydragongames.com](http://www.macdudleydragongames.com)™.

**Once your application has been approved, we will send an invoice to the email provided. Your application is not complete until we receive your payment!**

• Company's name listed in free program<sup>1</sup>