



Entertainment Application Information:

MacDudley's MidSummer Fest™ 2022
June 18 & June 19 2022
Saturday & Sunday 10:00 am-6:00 pm
3664 S. 9th Street Kalamazoo MI 49009

This is a garb event. (Please be in period costume)

If advice is needed for garb, please contact us for assistance. No nudity permitted, family friendly event.

KEEP A SIGNED COPY OF THIS APPLICATION FOR YOUR OWN RECORDS AND SEND IN AN ORIGINAL COPY.

www.macdudleydragonentertainment.com/macdudleymidsummerfest
bridget_ackley@rocketmail.com

Thank you for your interest in our organization.
If filling this out on mobile, download the document onto your device.

This is an APPLICATION for entertainment at the festival and not a guarantee that you will be accepted to perform. *Upon review and acceptance of your application, you will be contacted to see if you still wish to participate.* Thank you for your patience.

Link to IRS W9 [Form W-9 \(Rev. October 2018\) \(irs.gov\)](https://www.irs.gov/forms-pubs/getting-started)

Name: _____

Faire name (if different): _____

Address: _____ **Apt/Suite:** _____

City: _____ **State:** _____ **Zip:** _____

Phone: (xxx)xxx-xxxx _____ **Email:** _____

Website _____

Facebook/Social Media: _____

Best Method of Correspondence: _____

How did you hear about us? _____

Michigan Sales Tax ID/EIN Number: _____

MacDudley Dragon Entertainment LLC™ is not responsible for merchant sales tax remittance.

Are you a returning vendor to MacDudley Events? Yes No

Have you been a merchant at a ren faire before? Yes No

How did you hear about our events? _____

Emergency Contact: _____

Relationship: _____

Emergency Contact Phone Number: _____

Check Payable to: _____

No cash is given to performers

Pay Requirements, if any: _____

***Note: It is acceptable to ask the patron for a tip after a good show. If it does not interfere with the next performer's show.**

Information requested by park for vehicles that will be on site:

Vehicle LP: _____ Make: _____ Model: _____ Color: _____

Vehicle LP: _____ Make: _____ Model: _____ Color: _____

Vehicle LP: _____ Make: _____ Model: _____ Color: _____

Trailer LP: _____ Make: _____ Model: _____ Color: _____

Show Information: MacDudley's Market Faire™ is a fun as well as an educational event. Entertainers performing at the fest should enjoy performing to the roar of and appreciative crowd. Interaction with the crowd is highly recommended.

MacDudley's Market Faire™ is not only a fun family-friendly event, but also an educational experience for the guest/patron. It is important that all entertainers and their ensembles look and behave as close to the period as possible. All new and past entertainers are required to submit pictures and videos of their act along with this application. Videos submitted on CD/DVD or as links to videos sites on the internet (i.e. YouTube or Facebook). Or you can email videos to info@macdudleydragongames.com please understand that at times email might not always be the best. Local acts (school groups, community groups, etc.) Should provide a very detailed description of your anticipated costuming and performance as a minimum. The entertainment selection committee at MacDudley Dragon Entertainment LLC™/MacDudley's Market Faire™ will review all applications for appropriateness and entertainment value.

Selling promotional goods? (CD's, Videos, Merchandise, Other)

List: _____

Please Describe Your Show: _____

Performed from? (Mark all that apply)

Stage Lane

Performing historical demonstrations? (If yes, please attach a demonstration schedule):

Yes No

What size area will you need? _____

Performing times throughout the day/weekend: _____

Hazardous Materials:

Will you have any hazardous materials on site (gasoline, propane, etc.)? Yes No

If "yes", please describe: _____

Entertainment passes:

Entertainment passes are for performing entertainers and assisting/ensemble staff. Each assisting/ensemble may receive one (1) entertainer pass at no charge. Passes **MUST** be always visible on all entertainers and assisting/ensemble staff. While on festival/faire grounds. Those without their passes will be required to pay the normal entrance fee to enter the Festival/faire. Including you, how many passes will you need? _____

Mandatory Meeting for all vendors: Friday June 17 at 5:30 pm to 6:00 pm. Let Bridget know if you have issues with making this meeting. Food will possibly be provided depending on covid guidelines.

Advertising

We offer AD space to vendors in the program, various sizes and pricings to suit all needs. If you would like your business advertised, our staff can either make use of your own designs or design one for you.

1/4 page (vertical) \$30 1/8 page (horizontal) \$20 Ads list (type only) \$10

Radio Ad \$50: payment must be in by March 1st 2022. Ad will run for 1 week. (Range Grand Rapids to parts of Indiana to Jackson to outskirts of Lansing to Battle Creek to Kalamazoo)

CAMPING RULES (from the Park, are not negotiable)

1. No below or above ground fires or firepits. **Fires are not allowed.**
2. There are no showers available onsite.
3. No camping under the merchant tent.
4. Any lighting needed for security purposes or overnight campers should be limited or subdued in nature, to not disturb neighbors.
5. Because we are in a residential/commercial area, **NO alcohol or drugs are permitted** and NO loud noises, such as music, permitted after dusk /9:00 pm.
6. You must have a fire extinguisher in your tent/booth.
7. No more than four (4) people in your booth for camping.
8. These people must work in your booth both days of the faire.
9. All mundane objects **MUST** be out of sight by 9:45 am June 19th and June 20th. This does not include cell phones or things needed for sales.

Initials

My initials indicate I understand, and my company and I will abide by, the rules of the park.

If you have any questions, please email

bridget_ackley@rocketmail.com phone 269-359-8388

If anyone in your camping area arrives in their own vehicle. They must fill out a completely new camping permit. For their own vehicle.

Will you be camping?

Friday night Yes No

Saturday night Yes No

Number of people camping in your booth/tent: _____

Name: _____

Name: _____

Name: _____

Name: _____

By signing this you agree to the rules set forth by the park.

Print Name: _____

Signature: _____

Date: _____

Rules, Guidelines & Terms:

- 1) **Period of event:** This event (**MacDudley Midsummer Fest™**) will focus on the period of 1300-1901. No nudity permitted, have all tops secured properly to avoid wardrobe malfunctions. This is a family friendly event.
- 2) **Masks:** Follow current local, state, and federal guidelines.
- 3) **Walk about:** Follow current local, state, and federal guidelines.
- 4) **Alcohol:** Alcohol is not permitted on festival grounds at any time.
- 5) **Smoking:** Local laws do not allow smoking in the park.
- 6) **Spiritualism/Religion:** We at MacDudley Dragon Entertainment LLC™ respect and honor all religious and spiritual beliefs. MacDudley Dragon Entertainment LLC will not tolerate religious discrimination of any kind.
- 7) **Politics:** To keep things light-hearted, merchants and merchandise promoting political agendas are not allowed.
- 8) **Customer Filching:** No merchant may knowingly lure festival guests away from any other merchants or show.
- 9) **Children:** All children 16 and under ALWAYS need to be accompanied by an adult, no exceptions.

- 10) **Clean-up:** Merchants are required to keep the area in and around their booth clean and free of trash. Trash cans will be provided in and around the arena.
- 11) **Family Friendly:** This is a family event during 10:00 am to 6:00 pm. Wardrobe and speech should be rated “G”, for all audiences. Our audience will also consist of people with different disabilities so please be a little more understanding with them.
- 12) **Stay in Character:** At any time when you are interacting with guests, try to stay in character with the theme of the event. Your voice, dress, products and booth should help immerse attendees in the event.
- 13) **Taxes:** All merchants are responsible for payment of Michigan State Sales Tax where appropriate.
- 14) **Insurance:** A certificate of liability insurance is required of all vendors who sell wares or perform demos that pose a potential danger to our guests (i.e. swords, toy weapons, food, etc.). This coverage, for no less than \$250,000, should name MacDudley Dragon Entertainment LLC™, 4304 Winthrop Ave. Portage, MI 49002. Insurance must be verified prior to the event otherwise the merchant may not set up and all monies paid to the Event will be forfeited. Determination of this requirement is made by MacDudley Dragon Entertainment LLC™ so be sure to ask if you have questions. **Information must be submitted or application will not be accepted.**
- 15) **Security:** Security is onsite during event hours; however, merchants are solely responsible for their own booth and merchandise.
- 16) **Marketing:** All submitted pictures and those taken at the event by MacDudley Dragon Entertainment LLC™ staff become the property of MacDudley Dragon Entertainment LLC™ and may be used for marketing purposes.
- 17) **Animals:** Only service animals for the disabled are allowed. Animals that are part of a performance or demonstration are allowed with pre-approval. Vaccination history is required. **Information must be submitted by May 21, 2022.**
- 18) **Vending area:** This is an outdoor event. Please camouflage non-period pop-ups or stakes of any kind. You must provide your own tables and chairs. Please provide appropriate table covers.

Terms: Each party agrees to indemnify and hold the other party harmless from all damages, judgments, awards, settlements and other liabilities (including, without limitation, attorneys fees and expenses in defense of the same) resulting from any claims, proceedings, suits or actions brought against the other party which arise out of or relate to such party's actions or omissions in performing services. Neither party shall be liable to the other party for any lost profits or other indirect or consequential damages.

MacDudley Dragon Entertainment LLC™ shall not be liable for its failure to perform any term or condition under this Agreement, or for any indirect or special damages or loss which may be suffered by a vendor in connection with such failure to perform, if said failure to perform or damages are a result of conditions beyond Entertaining History’s control such as, but not limited to, war, insurrection, strikes, fires, floods, acts of God, governmental restrictions, power failures, or any other cause beyond the reasonable control of Entertaining History, Inc.

This Merchant Application and Agreement constitutes the entire agreement between the parties and shall be governed by and construed according to the laws of the State of Michigan. Nothing herein shall be construed as creating a partnership, employment, joint venture, or agency relationship between the parties and no party shall have authority to bind the other in any respect.

If any provision of this Agreement shall be held invalid, void or unenforceable for any reason, then said provision shall be severed from the remaining provisions of this Agreement, and the remainder of the Agreement will remain in full force and effect.

Remember to submit all required information with your application as incomplete application(s) **will not** be considered for this event.

By signing this Merchant Application and Agreement, I hereby consent to the terms and conditions herein.

MacDudley Dragon Entertainment LLC™

MacDudley's Market Faire™

This application does not guarantee your acceptance to participate in the Festival.

Entertainer Signature: _____ Date: _____

Entertainer Legal Name (Print): _____

A signed Entertainment Application shall be submitted to:

MacDudley Dragon Entertainment LLC™

4304 Winthrop Ave.

Portage, MI 49002

Along with:

- **Completed W-9 form linked at the top of page 1**
- **Proof of insurance described on page 6 as applicable**

www.macdudleydragongames.com / info@macdudleydragongames.com

Office Use Only