



Family-friendly event Food Merchant Application



MacDudley's Midsummer Fest ™
June 15 & 16, 2024
10:00 am-6:00 pm rain or shine
Flesher Field
3664 S. 9th Street Kalamazoo MI 49009
Please be in period costume. 1300-1901

www.macdudleydragonentertainment.com/macdudleysmidsummerfest™
mddg.llc@gmail.com

Name/Bus. Names: _____ Faire name (if different): _____

Address: _____ Apt/Suite: _____ City: _____ St: _____ Zip: _____ Phone: () _____

Email: _____ Social media: _____

Preferred Method of Correspondence: _____

MacDudley Dragon Entertainment LLC™ is not responsible for merchant sales tax remittance.
Are you a returning vendor Yes No Have you been a merchant at a ren faire before Yes NO
How did you hear about our events? _____ Do you need any accommodations

Every effort will be made to accommodate you and your crew.

Best Method of Correspondence: _____ Sales Tax ID/EIN Number _____

MacDudley Dragon Entertainment LLC™ is not responsible for merchant sales tax remittance.

Are you a returning vendor to MacDudley Events? Yes No

Have you been a merchant at a ren faire before? Yes No

Do you have a food license? Yes If yes, please send it in by May 1, 2024, by 5pm EST.

But please submit the application beforehand so that we can not only approve you but get you on our social media site. How did you hear about our us/events? _____

Information requested by park for vehicles that will be on site:

Vehicle LP: _____ Make: _____ Model: _____ Color: _____

Trailer LP: _____ Make: _____ Model: _____ Color: _____

Foods to be offered (menu): (Vendor may be asked to refrain from selling certain items in order to limit duplication of items between vendors. This is to ensure all vendors have equal opportunity to capitalize on their festival investment. Vendor selling items not previously listed or approved may be asked to remove those items). _____

Hazardous Materials Will you have any hazardous materials on site (gasoline, propane, etc.)? Yes No If "yes", please describe _____

Set Up: ETA for Friday June 14, 2024: **No setup will be allowed after 9pm on Friday night**

1pm 2pm 3pm 4pm 5pm 6pm 7pm 8pm

Setup may be done Saturday June 15 or Sunday June 16 7:00 am to 9:30 am.

All vehicles must be off Faire ground site by 9:45 am Saturday and Sunday into the parking area, no exceptions.

Tear down: Start on Sunday June 16 at 6:30 pm. Vehicles will only be allowed onsite after the last patron leaves. Tear down must conclude no later than 8:30 pm, if you go after 8:30 pm you will be fined \$25. We **MUST** be out of the park by dusk. The large tent(s), if we have them, will be taken down by the tent rental company and you will be informed of when to be out of the tent before the event. **If you must depart before 6:30 p.m. either day you must provide at least 1 hour notice to Bridget Ot 269-359-8388.**

Children’s odyssey:

MacDudley’s Midsummer Fest™ is not only a fun event; it is also an educational experience for guests. Children will gather signatures from participating vendors and entertainers. This will not only provide a safe space for the discussion of how we are we all different but still the same, but also will give vendors and entertainers a chance to give more information on themselves and what they offer.

The trail of disabilities is created to bring patrons to merchants, but also to teach children and their parents about disabilities Participating merchants will be provided a shield. Merchants teach children and their parents about a disability of their choosing by stating a sentence or two about it. Children approach each merchant with a paper collecting signatures indicating they learned at that booth. This brings traffic to all of our merchants and children a better understanding about different disabilities and conditions, part of the mission of MacDudley Dragon Entertainment LLC™. Would you like to participate in Kids Quest? Yes No

Please list a disability or cause if you have a preference: _____

Advertising: We offer AD space to vendors in the event program, various sizes and pricings to suit all needs. If you would like your business advertised, our staff can either make use of your own designs or design one for you if you provide promotional materials. ø 1/4 page (vertical) \$30 ø 1/8 page (horizontal) \$20 ø Ads list (type only): Included in booth cost.

Application is not complete until payment is received. Please use the green payment button on website.

Food Truck 7’ X 16’ \$100	Food Merchant 10’ X 10’ \$95	Additional passes \$5 ea.
Total	Total	Total

Packet Pickup can be done by finding Bridget during the day Friday or at the Meeting 5:30 pm Friday Night. Text or call her at 269-359-8388.

A signed Merchant Application agreement shall be submitted to MacDudley Dragon Entertainment LLC™, 4304 Winthrop ave., MI 49002 along with the following information:

- Photos of your booth/staff and product(s) to be sold (electronic photos can be emailed to mddg.llc@gmail.com)
- Proof of insurance: **Insurance: A certificate of liability insurance is required of all vendors.** This coverage, for no less than \$250,000, should name MacDudley Dragon Entertainment LLC™ 4304 Winthrop Ave., Portage, MI 49002 as an additional insured. Insurance must be verified prior to the event otherwise the merchant may not set up and all monies paid to the Event will be forfeited. Determination of this requirement is made by MacDudley Dragon Entertainment LLC™ so be sure to ask if you have questions.

Information must be submitted, or application will not be accepted.

- Self-addressed and stamped envelope (SASE) – only required for those needing mail correspondence,
- Check* or money order for merchant fees payable to: MacDudley Dragon Entertainment

LLC™, 4304 Winthrop Ave, Portage, MI 49002. [*Returned checks are subject to a \$50 processing fee].

CAMPING RULES (from the Park, are not negotiable)

1. No below or above ground fires or firepits. **Fires are not allowed.**
2. There are no showers available on site.
3. No camping under the merchant tent.
4. Any lighting needed for security purposes or overnight campers should be limited or subdued in nature, to not disturb neighbors.
5. Because we are in a residential/commercial area, **NO alcohol or drugs are permitted** and NO loud noises, such as music, permitted after dusk /9:00 pm.
6. You must have a fire extinguisher in your tent/booth.
7. No more than four (4) people in your booth for camping.
8. These people must work in your booth both days of the faire.
9. All mundane objects **MUST** be out of sight by 9:45 am June 15 &16. This does not include cell phones or things needed for sales. If you have any questions, please email Mddg.llc@gmail.com phone 269-359-8388

If anyone in your camping are arrives in their own vehicle. They must fill out a completely new camping permit. For their own vehicle.

Will you be camping in your booth?

Friday night Yes No Saturday night Yes No Number of people camping in your booth/tent: _____

Name: _____ Name: _____

Name: _____ Name: _____

Terms: Each party agrees to indemnify and hold the other party harmless from all damages, judgments, awards, settlements and other liabilities (including, without limitation, attorneys fees and expenses in defense of the same) resulting from any claims, proceedings, suits or actions brought against the other party which arise out of or relate to such party's actions or omissions in performing services. Neither party shall be liable to the other party for any lost profits or other indirect or consequential damages.

MacDudley Dragon Entertainment LLC™ shall not be liable for its failure to perform any term or condition under this Agreement, or for any indirect or special damages or loss which may be suffered by a vendor in connection with such failure to perform, if said failure to perform or damages are a result of conditions beyond Entertaining History's control such as, but not limited to, war, insurrection, strikes, fires, floods, acts of God, governmental restrictions, power failures, or any other cause beyond the reasonable control of Entertaining History, Inc.

This Merchant Application Agreement constitutes the entire agreement between the parties and shall be governed by and construed according to the laws of the State of Michigan. Nothing herein shall be construed as creating a partnership, employment, joint venture, or agency relationship between the parties and no party shall have authority to bind the other in any respect.

If any provision of this Agreement shall be held invalid, void or unenforceable for any reason, then said provision shall be severed from the remaining provisions of this Agreement, and the remainder of the Agreement will remain in full force and effect.

Remember to submit all required information with your application as incomplete application(s) **will not** be considered for this event.

By signing this Food Application and Agreement, I hereby consent to the terms and conditions herein.

**MacDudley Dragon Entertainment LLC™
MacDudley's Midsummer Fest™**

This application does not guarantee your acceptance to participate in the Festival.

Merchant Signature: _____ Date: _____

www.macdudleydragonentertainment.com/macdudleymidsummerfest
mddg.llc@gmail.com