



**Family-friendly event  
Merchant Application**

MacDudley's Midsummer Fest™  
Bringing awareness to disabilities.  
June 15 & June 16, 2024  
10:00 am-6:00 pm **Rain or shine**  
3664 S. 9th Street Kalamazoo MI 49009  
Period of event 1300-1901



[www.macdudleydragonentertainment.com/macdudleysmidsummerfest™](http://www.macdudleydragonentertainment.com/macdudleysmidsummerfest™)  
[mddg.llc@gmail.com](mailto:mddg.llc@gmail.com)

Name/Bus. Names: \_\_\_\_\_ Faire name (if different): \_\_\_\_\_  
Address: \_\_\_\_\_ Apt/Suite: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_  
Email: \_\_\_\_\_ Social media site: \_\_\_\_\_

**Preferred Method of Correspondence:** \_\_\_\_\_

MacDudley Dragon Entertainment LLC™ is not responsible for merchant sales tax remittance.

Are you a returning vendor Yes  No  Have you been a merchant at a ren faire before Yes  NO

**How did you hear about our events?** \_\_\_\_\_ **Do you need any accommodations** \_\_\_\_\_ **Every effort will be made to accommodate you and your crew.**

**Information requested by park for vehicles that will be on site and merchants camping in booth:**

Vehicle LP: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ Color: \_\_\_\_\_

Trailer LP: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ Color: \_\_\_\_\_

**Set Up:** ETA for Friday June 14, 2024:  1pm  2pm  3pm  4pm  5pm  6pm  7pm  8pm

No setup will be allowed after 9pm on Friday night. Setup may be done Saturday 7:00 am to 9:30 am. **All vehicles must be off site by 9:45 am Sat/Sun into the parking area, no exceptions.**

Packet Pickup can be done by finding Bridget on Friday or at the Meeting 5:30 pm Friday. Text or call her at 269-359-8388.

**Tear down:** Start on June 16 at 6:30 pm.- 9 pm Merchant vehicles will only be allowed on site after the last patron leaves. June 17, 2024, until 1 pm. Please email Bridget at mddg.llc@gmail.com or phone 269-359-8388 if you need additional time to tear down and clear your space.

**List Merchandise to be offered:** (Merchant may be asked to refrain from selling certain items to limit duplication of items by vendor. This is to ensure all merchants have equal opportunity to capitalize on their festival investment. Merchants displaying items not previously listed or approved may be asked to remove those items). (Attach additional paper if you need more room).

\_\_\_\_\_  
\_\_\_\_\_

The booth and vendor should be dressed in period-appropriate garb, exceptions will be made for more modern vendors who dress to represent their brand. The merchant committee at MacDudley Dragon Entertainment LLC™ will review. Merchants who are not accepted by the committee will receive a full refund of their registration fees.

**Children's odyssey:**

MacDudley's Midsummer Fest™ is not only a fun event; it is also an educational experience for guests. Children will gather signatures from participating vendors and entertainers. This will not only provide a safe space for the discussion of how we are we all different but still the same, but also will give vendors and entertainers a chance to give more information on themselves and what they offer.

The trail of disabilities is created to bring patrons to merchants, but also to teach children and their parents about disabilities Participating merchants will be provided a shield. Merchants teach children and their parents about a disability of their choosing by stating a sentence or two about it. Children approach each merchant with a paper collecting signatures indicating they learned at that booth. This brings traffic to all of our merchants and children a better understanding about different disabilities and conditions, part of the mission of MacDudley Dragon Entertainment LLC™. Would you like to participate in Kids Quest?  Yes  No  
Please list a disability or cause if you have a preference: \_\_\_\_\_

**Advertising:** We offer AD space to vendors in the event program, various sizes and pricings to suit all needs. If you would like your business advertised, our staff can either make use of your own designs or design one for you if you provide promotional materials.  1/4 page (vertical) \$30  1/8 page (horizontal) \$20  Ads list (type only): Included in booth cost.

**Weapon Sales:** All merchants are responsible for having on-hand all federal, state and county permits to sell such items, and the merchant takes responsibility for all such sales. Weapons may only be sold to those age 18 and must be peace-tied/sealed at the time of sale, and for any weapon that cannot be properly peace-tied/sealed (such as any weapon sold without a scabbard), the merchant is responsible for carrying the weapon out of the festival and ensuring that the weapon is locked up in the customer's vehicle. Selling weapons?  Yes  No If Yes, please describe:

**Please bring your own folding chairs and tables (under the tent tables must be 6 feet or shorter in length).** We strongly encourage you, if you use your own tent, to please have your tent looking period. (Any tent over 10 x10 must provide proof of fire-resistant materials used, required by venue, call Bridget with questions) 269-359-8388

**Application is not complete until payment is received. Please use the green payment button on website.**

Under Tent	QY	Outside of Tent	QY	
8' X 8'=\$95		10'X 10'=\$100		Additional passes \$5 ea.
8' X 10'=\$110		10' X 20'=\$140		
<b>Total</b>		<b>Total</b>		<b>Total</b>

Other size booth space available upon request email [mddg.llc@gmail.com](mailto:mddg.llc@gmail.com)

- The event will go on RAIN OR SHINE. Please Dress appropriately for all types of weather.
- If you use your own tent to please have your tent looking medieval. Pop-ups need to be made to look more medieval/pirate/Viking/renaissance. Perhaps add vines to hide modern metal, etc.
- KEEP A SIGNED COPY OF THIS APPLICATION FOR YOUR OWN RECORDS AND SEND IN AN ORIGINAL COPY.

**PLEASE SUBMIT THE FOLLOWING (INCLUDE ALL PHOTOS REQUESTED FOR BOOTH AND PRODUCTS)  
A signed Merchant Application and Agreement shall be submitted to MacDudley Dragon Entertainment LLC™, 4304 Winthrop Ave., Portage, MI 49002**

Please include the following with application:

- Photos of your booth, staff (in renaissance garb/costume, if you have them) and product(s) to be sold (electronic photos can be emailed to [mddg.llc@gmail.com](mailto:mddg.llc@gmail.com))
  - Proof of insurance (If selling steel).
  - Self-addressed and stamped envelope (SASE) – only required for those needing mail correspondence.
  - Check\* or money order for merchant fees payable to: MacDudley Dragon Entertainment LLC™, 4304 Winthrop Ave., Portage, MI 49002. [\*Returned checks are subject to a \$50 processing fee].

**My initials indicate I understand my merchant application may not be considered if I don't include all bulleted items with my application.**



**CAMPING RULES**  
**(from the park, are not negotiable)**

1. No below or above ground fires or firepits. **Fires are not allowed.**
2. There are no showers available on site.
3. Any lighting needed for security purposes or overnight campers should be limited or subdued in nature, to not disturb neighbors.
4. Because we are in a residential/commercial area, **NO alcohol or drugs are permitted** and NO loud noises, such as music, is permitted after dusk /9:00 pm.
5. You must have a fire extinguisher in your tent/booth.
6. No more than four (4) people in your booth for camping.
7. These people must work in your booth on both days of the faire.
8. All mundane objects **MUST** be out of sight by 9:45 am June 1. This does not include cell phones or things needed for sales. **My initials indicate I understand, and my company and I will abide by, the rules of the park.** If you have any questions, please email [Mddg.llc@gmail.com](mailto:Mddg.llc@gmail.com) phone 269-359-8388

**If anyone in your camping are arrives in their own vehicle. They must fill out a completely new camping permit. For their own vehicle.**

Will you be camping in your booth?

Friday night June 14  Yes  No      June 15  Yes  No

Number of people camping in your booth/tent: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

**Terms:** Each party agrees to indemnify and hold the other party harmless from all damages, judgments, awards, settlements and other liabilities (including, without limitation, attorneys fees and expenses in defense of the same) resulting from any claims, proceedings, suits or actions brought against the other party which arise out of or relate to such party's actions or omissions in performing services. Neither party shall be liable to the other party for any lost profits or other indirect or consequential damages.

MacDudley Dragon Entertainment LLC™ shall not be liable for its failure to perform any term or condition under this Agreement, or for any indirect or special damages or loss which may be suffered by a vendor in connection with such failure to perform, if said failure to perform or damages are a result of conditions beyond Entertaining History's control such as, but not limited to, war, insurrection, strikes, fires, floods, acts of God, governmental restrictions, power failures, or any other cause beyond the reasonable control of Entertaining History, Inc.

This Merchant Application and Agreement constitutes the entire agreement between the parties and shall be governed by and construed according to the laws of the State of Michigan. Nothing herein shall be construed as creating a partnership, employment, joint venture, or agency relationship between the parties and no party shall have authority to bind the other in any respect.

If any provision of this Agreement shall be held invalid, void or unenforceable for any reason, then said provision shall be severed from the remaining provisions of this Agreement, and the remainder of the Agreement will remain in full force and effect.

**Remember to submit all required information with your application as incomplete application(s) will not be considered for this event.**

**By signing this Merchant Application and Agreement, I hereby consent to the terms and conditions herein.**

**MacDudley Dragon Entertainment LLC™**

**MacDudley's Midsummer Fest™**

**This application does not guarantee your acceptance to participate in the Festival.**

Merchant Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Merchant Legal Name (Print): \_\_\_\_\_

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