



## Sponsor Application Information:

MacDudley's MidSummer Fest™ 2022  
June 18 & June 19 2022  
Saturday & Sunday 10:00 am-6:00 pm  
3664 S. 9th Street Kalamazoo MI 49009

**KEEP A SIGNED COPY OF THIS APPLICATION FOR YOUR OWN RECORDS AND SEND IN AN ORIGINAL COPY.**

Thank you for your interest in our organization.

If filling this out on mobile, download the document onto your device.

<http://www.macdudleydragonentertainment.com/macdudleysmidsummerfest>

[Bridget\\_Ackley@rocketmail.com](mailto:Bridget_Ackley@rocketmail.com)

### **Dragon Smorgasbord \$1500**

- Logo and name included on event Facebook page<sup>1</sup>
- Full page ad in program<sup>3</sup>
- Custom Sponsor/Company banner beside the stage. Size 3' x 5'. Additional 2' x 3' banner placed at event owner's discretion. Deadline for banner is May 21<sup>st</sup>, 2021.<sup>4</sup>
- Optional: Sponsor/Company provided banner for display at gate<sup>5</sup>
- Commemorative bench. 4-foot bench with Sponsor's/Company's name of choice, wood burned into it. Bench will be property of MacDudley Dragon Entertainment LLC™ and used for all future events.
- 4 weekend event passes

### **Captain \$650**

- Logo and name included on event Facebook page<sup>1</sup>
- 1/2 page ad in program<sup>3</sup>
- Custom Sponsor/Company banner beside the stage. Size 2' x 3'. Deadline for banner is May 21<sup>st</sup>, 2021.<sup>4</sup>
- 2 weekend event passes

### **Quarter Master \$150**

- Logo and name included on event Facebook page<sup>1</sup>
- 1/2 page ad in program<sup>3</sup>
- 2 weekend event passes

### **First Mate \$100**

- Logo and name included on event Facebook page<sup>1</sup>
- Sponsor's name listed in free event program<sup>1</sup>
- 1 weekend event pass

### **Shipmate \$75**

- Commemorative bench. 4-foot bench with Sponsor's/Company's name of choice, wood burned into it. Bench will be property of MacDudley Dragon Entertainment LLC™. Bench displayed at subsequent events for \$10 each event. Additional \$25, sponsor may keep the bench. Must have order in by April 15<sup>th</sup>, 2022.

### **Cabin Person \$50**

- Sponsor's name mentioned in radio ad for event. Deadline is March 1<sup>st</sup> 2022. Ad runs one week prior to event.

### **Footnotes:**

- <sup>1</sup> - On the event page, Company name on Facebook remains up post event.
- <sup>2</sup> - Advertisement size full (4.5" x 7.5"), 1/2 (4.5" x 3.75"), 1/4 (2.25" x 3.75") may vary.
- <sup>3</sup> - A free event program given to all attendees.
- <sup>4</sup> - Sponsor/Company logo, hand painted canvas banner, by our resident artist. You and our resident artist would work closely together to create a one-of-a-kind banner for your company. Painted banners will become the property of the sponsor and all rights to the art on the banner will be released to the sponsor post event.
- <sup>5</sup> - The sponsor provides a company banner. Banner returned at the end of the event.

**Volunteer Opportunities are also available.**

Place a check by your level of sponsorship:

- \$1500 Dragon Smorgasbord
- \$650 Captain
- \$150 Quarter Master
- \$100 First Mate
- \$75 Shipmate
- \$50 Cabin Person

**Company:** \_\_\_\_\_

**Company Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Apt/Suite:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** (xxx)xxx-xxxx \_\_\_\_\_ **Email:** \_\_\_\_\_

Make Check payable to:  
MacDudley Dragon Entertainment LLC™  
Mail Application & Checks to:  
Allen J. & Bridget A. Ackley 4304 Winthrop Ave.  
Portage, MI 49002  
(269) 359-8388

Established in 2004, MacDudley Dragon Entertainment LLC™ operates a series of interactive games and activities known as MacDudley Dragon Games™. Owners, Bridget and Allen use the Age of Renaissance Piracy as well as rebirth as the backdrop for educating individuals and their families about physical disabilities and the everyday challenges associated with them. They personally identify with the disabilities that can be seen on their website at [www.macdudleydragongames.com](http://www.macdudleydragongames.com)™.